akeneo shared catalogs

Akeneo Product Cloud

Data Sharing Made Simple, Secure & Self-Serve

Akeneo Shared Catalogs provides an online portal where employees, retailers, distributors, and other business partners can access current product information on demand.

Share product information with the right teams at the right time

Reduce costs & chaos
Say goodbye to time-consuming and error-prone data sharing processes.

Increase efficiency
Stop hunting for product information. Enable teams with on demand access to the data they need, when they need it.

Increase Sales
Enable internal and external stakeholders with the information they need to drive more conversions.

Create catalogs in minutes
Quickly select the products, attributes, and assets to share from Akeneo PIM.

No IT support needed
Akeneo does the work for you. Simply enter email addresses to invite users to access their catalog in a secure online portal.
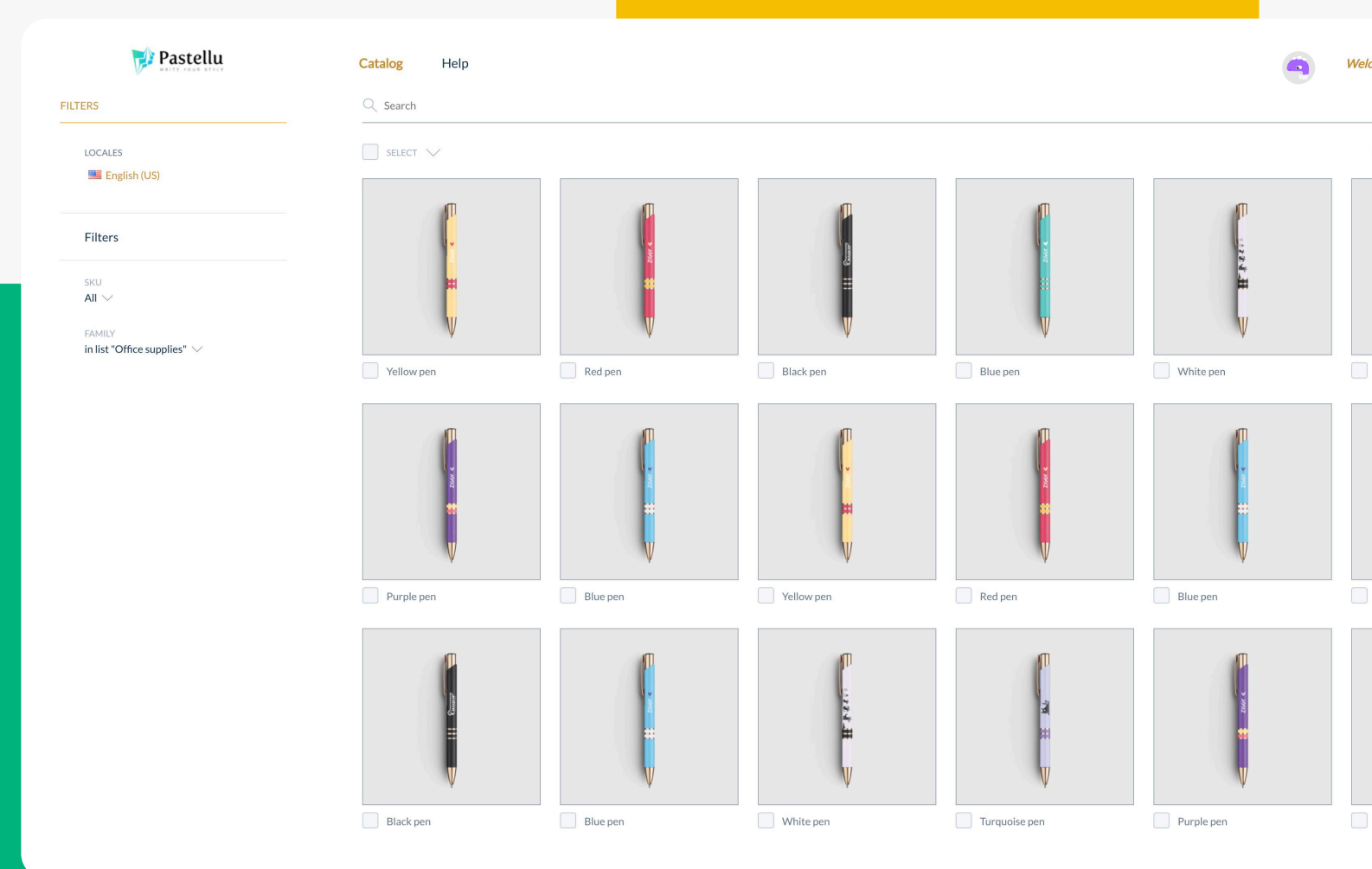
Data is always up to date
Automatic synchronization with Akeneo PIM ensures users always have access to current information.

Drive growth and profitability with better collaboration

- Boost team productivity and agility
- Control data security and integrity
- Expand product offerings
- Enhance customer experiences
- Build better business relationships

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akeneo
Product Cloud

Enable business partners with greater autonomy and agility

Distributors
Identify new products to sell.

Partners
Build stronger relationships by giving partners confidence that information is accurate.

Retailers
View associated products to identify upsell opportunities.

Marketing Teams
Keep information consistent across all sales and marketing channels.

Sales Teams
Be better prepared to engage with customers and prospects.

Customer Support
Answer questions faster and with greater accuracy.

Hear what our customers have to say

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We see this as a big success story for us that our customers can self-serve information, because we are in a new technological age where people need information quickly and Shared Catalogs allows us to do that.

Matthew Caffery
Solutions Architect
Assa Abloy

ASSA ABLOY

Hear Assa Abloy's story