



# Secure, reliable, future-proof connectivity

## akeneo App for SAP Commerce Cloud

Ready-made workflows to simplify data transformation and orchestration of complete, compelling, and localized product information from Akeneo PIM to SAP Commerce Cloud.

### Optimized Product Enrichment. Efficient Teams. Tangible Results.



#### Improve CX

Embrace experience-driven commerce in the competitive digital era



#### AI Cleansing & Enrichment

Complete, accurate, localized product information mean more autonomous buying



#### Scalable & High-Performing

Handle growing product catalogs and high-volume data syncs



#### Faster Time to Market

Automated transfer of accurate, compelling, and localized product information



#### Future-Proof

Effortlessly adapt to evolving business needs with a flexible integration to the SAP Integration Suite

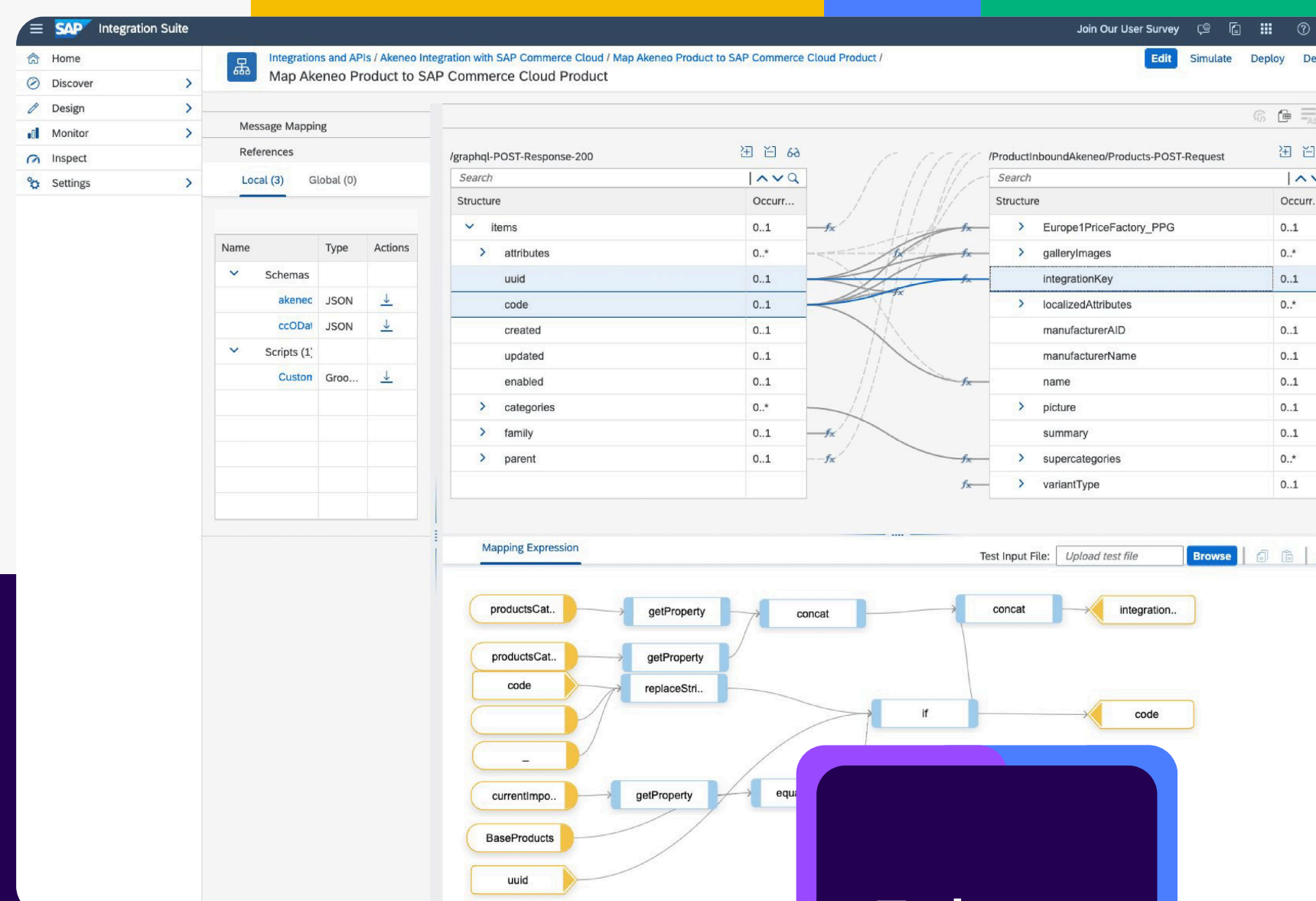


#### Reduce Cost of Ownership

A blueprint for syncing product data from PIM to Commerce

### Your blueprint for integrating to the SAP Integration Suite (iPaaS)

- Performant synchronization
- Ready-made iFlows
- Advanced mapping
- Flexible configuration
- Job and error monitoring



# How it works

SAP

Commerce Cloud

Effortlessly power your SAP Commerce storefront with enriched, localized product data—automatically delivered from Akeneo. AI-driven enrichment and smart automation eliminate manual work, so your product catalog is always up to date and ready to convert.

## 01 Enrich Product Data

Marketers and product teams manage and optimize product content in Akeneo PIM.

## 02 Connect the integration

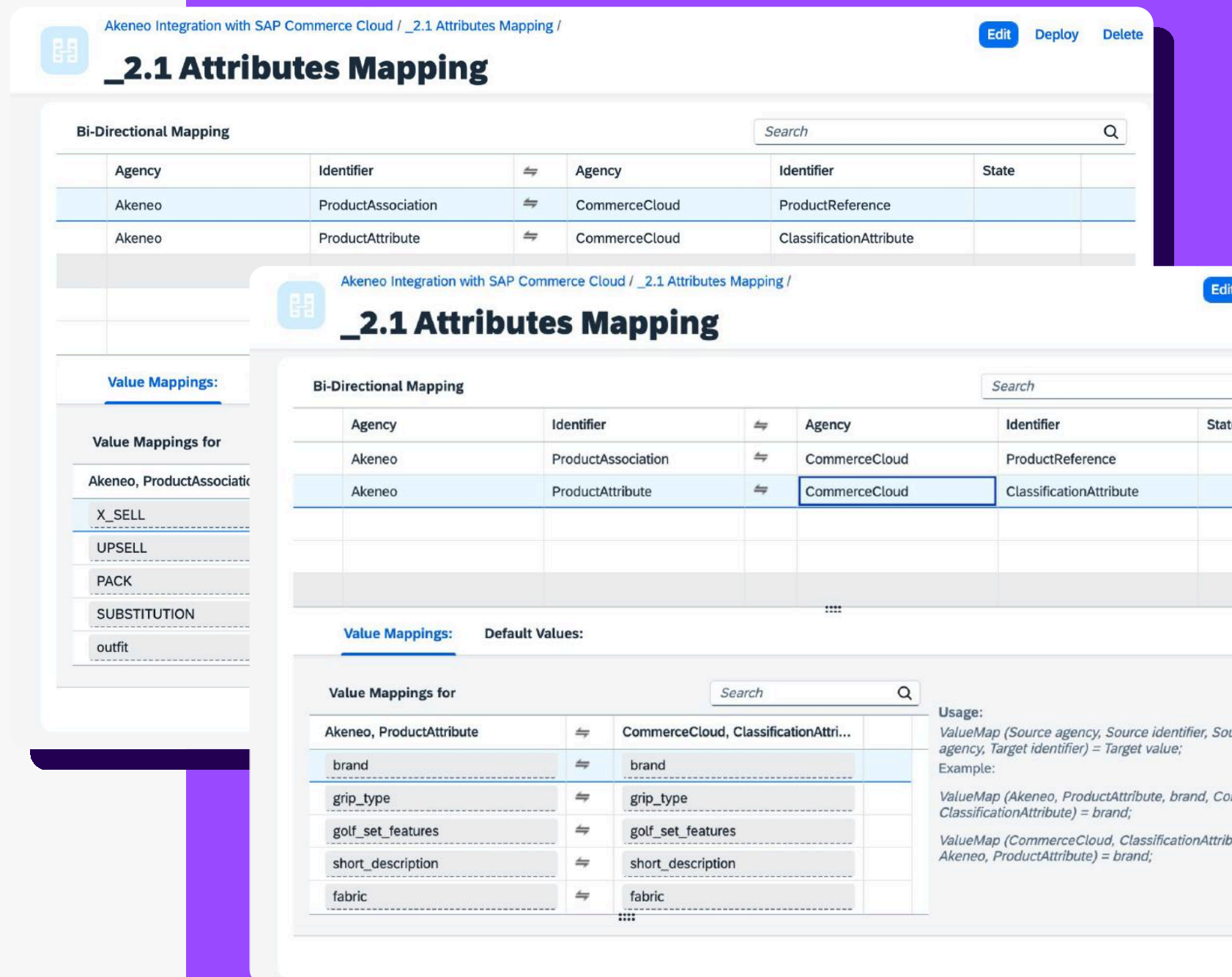
IT links Akeneo Product Cloud to SAP Integration Suite within the Business Technology Platform (BTP).

## 03 Configure & sync

Integrators set up using configurable pre-built iFlows and then enable scheduled synchronization.

## 04 Go to market

eCommerce managers focus on merchandising, personalization, and selling in SAP Commerce Cloud.



## Hear what customers & partners have to say

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Akeneo and SAP are innovating constantly. This integration is the bridge that connects those innovations, keeping our go-to-market engine running.



Hamil Mehta

Sr. Director of Commercial Technology, Dwyer Omega

[Learn more about the Akeneo App for SAP Commerce Cloud](#)