

Data Sharing Made Simple, Secure & Self-Serve

Akeneo Shared Catalogs provides an online portal where employees, retailers, distributors, and other business partners can access current product information on demand.

 shared catalogs

Share product information with the right teams at the right time



Reduce costs & chaos

Say goodbye to time-consuming and error-prone data sharing processes.



Increase efficiency

Stop hunting for product information. Enable teams with on demand access to the data they need, when they need it.



Increase Sales

Enable internal and external stakeholders with the information they need to drive more conversions.



Create catalogs in minutes

Quickly select the products, attributes, and assets to share from Akeneo PIM.



No IT support needed






Akeneo does the work for you. Simply enter email addresses to invite users to access their catalog in a secure online portal.

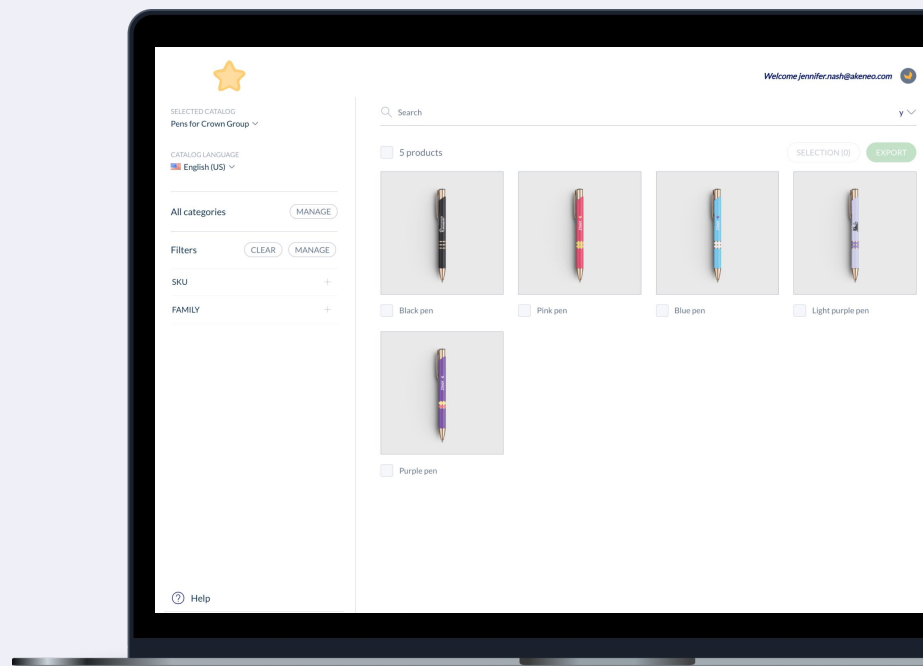


Data is always up to date

Automatic synchronization with Akeneo PIM ensures users always have access to current information.

Drive growth and profitability with better collaboration

-  Boost team productivity and agility
-  Control data security and integrity
-  Expand product offerings
-  Enhance customer experiences
-  Build better business relationships



Enable business partners with greater autonomy and agility



Distributors

Identify new products to sell.



Partners

Build stronger relationships by giving partners confidence that information is accurate.



Retailers

View associated products to identify upsell opportunities.



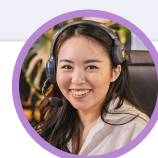
Marketing Teams

Keep information consistent across all sales and marketing channels.



Sales Teams

Be better prepared to engage with customers and prospects.



Customer Support

Answer questions faster and with greater accuracy.

Hear what our customers have to say

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We see this as a big success story for us that **our customers can self-serve information**, because we are in a new technological age where **people need information quickly and Shared Catalogs allows us to do that.**

Matthew Caffrey
Solutions Architect
Assa Abloy

[Hear Assa Abloy's story >](#)

ASSA ABLOY

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We are building trust by providing good information and enhancing purchasing processes. **Everyone who is related to product information in your business should use Shared Catalogs to have an advantage.**

Laura Hagan
Data Officer Deputy
Delfingen

[Hear Delfingen's story >](#)

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