

Akeneo × Salesforce

Together, Akeneo and Salesforce enable teams to easily manage product information, enrich product data with digital assets and customer insights, and seamlessly deliver this information to every customer touchpoint of the Customer 360 journey, including eCommerce, sales, marketing, and service channels. Whether you're looking to improve the accuracy and consistency of your product data, drive eCommerce growth, or expand your business to new channels and regions, Akeneo's integrations for Salesforce provide a comprehensive solution to meet your needs.



Salesforce Customers Trust Akeneo

**FOSSIL**

The way Akeneo PIM has made our product data management processes more smooth and seamless has been a key factor in our success, and was essential to meet our digital objectives.

**Babolat**[Read the story >](#)

A Partnership that Drives Results for Customers

Seamlessly integrated, our combined solution empowers you to create, manage, and deliver compelling product experiences to your customers like never before.



Drive Revenue

Effortlessly manage your product catalog to create personalized shopping experiences, drive conversions, and boost revenue.



Streamline Operations

Say goodbye to manual and time-consuming product data management tasks. Simplify the process of managing product information to efficiently enrich and distribute product data across multiple channels.



Enhance Customer Experience

Deliver exceptional customer experiences with rich and consistent product information.



Scale Your Business

As your business grows, our joint solution grows with you. The Salesforce platform and Akeneo Product Cloud are built to scale, accommodating a large number of products, channels, and languages, making it easy for you to expand your business globally.



Stay Ahead of Competition

Together with Salesforce and Akeneo, you gain a competitive edge. Drive innovation and agility in your eCommerce strategy by leveraging the power of our joint solution to rapidly launch new products, update pricing, and optimize merchandising, ensuring that you stay ahead of the competition.

Unleash the power of seamless product information management and eCommerce excellence.



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Akeneo PIM Cartridge for B2C Commerce on Salesforce AppExchange

Akeneo PIM Cartridge for B2C Commerce is an API-based connector that provides merchants with an easy way to export product information from Akeneo PIM to B2C Commerce so that they can create outstanding product experiences on their site(s).

[Visit our listing here](#)

Akeneo PIM Headless Integration for B2C Commerce on Salesforce AppExchange

Akeneo PIM Headless Integration Guide provides merchants with an overview of how to connect Akeneo PIM to B2C Commerce using Akeneo's certified, API-based connector so that they can create outstanding product experiences on their site(s).

[Visit our listing here](#)

For more information on Akeneo's partnership with Salesforce, please email: salesforce-partner@akeneo.com