Customers on G2 Rank Akeneo as One of the Top Product Information Management Softwares

BOSTON - July 8, 2022 - Enterprise and mid-market customers recognized Akeneo as one of the Top Product Information Management Softwares, based on G2 users reviews. G2 is one of the largest software marketplace and services review platforms, used by 2,000 companies and more than 5 million buyers each month. Users ranked Akeneo a leader in both the G2 Enterprise Grid and Mid-Market reports for Product Information Management and Catalog Management.

"A software solution without happy customers is just shelfware. That's why we are humbled and so appreciative to be recognized by our many customers as leaders in the PIM space. The adoption and engagement that we see with the Akeneo solution is validation that we are partnering closely with our customers to usher forward a bright future in the world of PXM. With their help, we've built a strong community that focuses on enabling omnichannel customer experiences, through activating amazing product experiences. And, as always, I'd like to show my appreciation to the Akeneo team (Ziggy included) for their focus, compassion, and dedication to ensuring the best possible outcomes for our customers. It certainly takes a village." - Kristin Naragon, VP of Global Marketing & Strategy

The G2 Grid represents the voice of real software users, rating products algorithmically based on data sourced from G2 user product reviews and data aggregated from online sources and social networks. Products are ranked by customer satisfaction (based on user reviews) and market presence (based on market share, seller size, and social impact).

Companies are looking to deliver impactful product experiences across all of their sales, marketing, and customer support channels. With Akeneo, enterprise and mid-market companies unlock growth and build strategic product experiences with Akeneo.

About Akeneo

Akeneo is a global leader in Product Experience Management (PXM) helping businesses with products to unlock growth opportunities by delivering a consistent and compelling product experience across all channels, including eCommerce, mobile, print, points of sale and beyond. With its open platform, leading PIM, add-ons, connectors and marketplace, Akeneo PXM Studio dramatically improves product data quality and accuracy, simplifies catalog management, and accelerates the sharing of product information across channels and locales.

Leading global brands, manufacturers, distributors and retailers, including Thras.io,

Staples Canada, boohoo.com, and Air Liquide trust Akeneo to scale and customize their omnichannel commerce initiatives. Using Akeneo, brands and retailers can activate product experiences in any channel, therefore driving improved customer experiences, increased sales, reduced time to market, accelerated global expansion, and increased team productivity. For more information: https://www.akeneo.com.

Learn how with Akeneo PIM, you can sell faster, sell better and sell anywhere at Akeneo.com, or check out what our customers are saying on our G2 page.