

Akeneo × Adobe

Adobe Experience Cloud customers leverage Akeneo Product Cloud to improve customer experiences and unlock growth by empowering teams to efficiently create and deliver enriched, engaging, and localized product experiences across the customer journey on owned and unowned channels.



Adobe Customers Trust Akeneo



Akeneo Product Cloud was crucial to our Adobe Commerce migration and to the catalog expansion that has fueled omnichannel growth.



The Conran Shop

[Read the story >](#)



A Partnership that Drives Results for Customers

Akeneo is Adobe's trusted partner for Product Experience with 150+ joint customers, including brands, retailers, manufacturers, and distributors, that have adopted the powerful combination of Adobe Experience Cloud plus Akeneo Product Cloud.

Akeneo provides a composable, SaaS-based solution that includes a modern PIM, a product data platform, and a highly-connected app store for managing, orchestrating, activating, and optimizing the entire product record across all channels.

Adobe and Akeneo bring together best-of-breed technology, market expertise, and a global network of 80+ system integrators to ensure joint customers are successful in driving revenue growth, reducing return rates, and increasing customer satisfaction and loyalty.



Sell Faster

Accelerate time to market by managing product information in a central workspace with greater efficiency and automation and less manual work.



Sell Better

Improve the performance of products on any customer experience touchpoint with better product discoverability, higher conversion, and fewer returns.



Sell More

Expand your go-to-market efforts by managing multiple languages for any advertising, marketing, sales or customer support channel in a single easy-to-use user interface.

Real Results, Validated by Forrester

- 15.5% Revenue Growth
- 20% Cost Savings from Reduced Returns
- <6 months to Achieve ROI

Forrester Total Economic
Impact of Akeneo





Akeneo × Adobe Integrations



Adobe Commerce Cloud

Seamlessly map product information in Akeneo PIM, such as categories, families, and attributes, to Adobe Commerce, using the Akeneo Connector for Adobe Commerce.



Adobe Experience Manager

Synchronize product images and videos in AEM Assets with high-quality product information in Akeneo PIM for the most engaging customer experience.



Adobe InDesign

Easily export product information in Akeneo PIM to Adobe InDesign to create product catalogs, datasheets, and more using connectors provided by Akeneo's technology partners.

Retail Technologies That Pair Well Together

Taking Stock of Your Digital Shelf in Consumer Goods

eCommerce Migration Made Easy with PIM



For more information on Akeneo's partnership with Adobe, please email: adobe-partner@akeneo.com