Akeneo PIM Project Success Assistance

Introduction

Akeneo PIM projects are designed to enable organizations to easily and efficiently manage a comprehensive set of product information and digital assets in order to deploy accurate product catalogs to websites, e-commerce sites, print catalogs, and other destinations.

Delivered by Akeneo in-house specialists, the Project Success Assistance package is designed to complement the services provided by your implementation partner, who will perform project implementation, project management, and go-live of your overall PIM project. The expertise brought by Akeneo’s consulting team will guide you to the optimal configuration of your product data, leading to the best experience for your customers.

Akeneo Consulting's Expertise

Implementing Akeneo is about optimizing your product catalog and designing the perfect enrichment workflow to provide the highest quality customer experience.

Best Practices
We work closely with the teams that built Akeneo, so we know it inside and out, and will make sure you do too.

PXM Vision
The perfect customer experience starts with the perfect product experience. This vision guides our recommendations throughout the project.

Experience
Because we’ve helped hundreds of customers across all industries, we have the experience to guide you through unique business challenges.
Included services

Akeneo's Project Success Assistance begins with one or more functional workshops covering the following areas:

- Akeneo key features overview
- Review of customer pain points and business objectives
- Product enrichment business processes
- Catalog structure design
- Architecture (system requirements, scalability, security, etc.)
- Akeneo tips and best practices

Additionally, the Akeneo Professional Services team will provide on-going business & technical expertise, as needed according to your project scope, covering topics such as:

- Catalog Structure setup
- Teamwork Assistant
- Media
- Product Data Modeling
- Product Groups & Associations
- Users & Permissions Management
- Imports & Exports
- Validations & Workflows

The deliverable from this work is an Akeneo Guide to Project Success (GPS) document as described below.

Projects requiring additional technical configuration will benefit from Akeneo design reviews for both the overall technical architecture as well as custom configuration developed by you or your implementation partner.

Finally, prior to your launch, Akeneo will perform both a functional and technical high-level health check and provide an assessment of your implementation's readiness as described below.

Project Success Assistance is completed with your initial launch of Akeneo PIM or 12 months after the start of your Akeneo PIM subscription, whichever is first.

Deliverables

GPS: Guide to Project Success

The GPS document summarizes the recommendations and discussions around the Akeneo key concepts from the functional workshop(s) as they pertain to your business. This document will be your guide to ensuring optimal configuration as you work with your implementation partner to build out the PIM. This document is delivered after the completion of the functional workshop(s) and may be updated throughout the implementation. Depending on your license of Akeneo, we will include an architecture addendum which summarizes how your Akeneo PIM environment fits within your broader ecosystem, and outlines the status and recommendations of areas including: data flow into the PIM, data flow out of the PIM, scalability, and more.

Health Check

The Health Check document is an assessment of how well the implementation of your PIM conforms to Akeneo best practices prior to your go-live. We know implementing a PIM can be a phased process so this document also serves as a roadmap for future enhancements.
Optional services

Additional Akeneo Professional Services are optionally available to support your marketing and product teams, IT staff and/or systems integrator on a time & materials basis. Services offered include custom development, organizing teams around PIM enrichment activity, training and certification for users, administrators, and developers, load and performance testing, and other technical assistance as necessary throughout the life cycle of your Akeneo PIM deployment.

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