

Akeneo Onboarder

The Akeneo Onboarder provides a template-driven environment to collect product information from your suppliers to feed into your Akeneo PIM instance. Designed for retailers and distributors, and using the same Akeneo PIM interface, the Onboarder acts as a “mini-PIM” and gives your suppliers a cloud-based environment to easily and rapidly provide their product information directly to you, without requiring access to your PIM instance. They can even propose new products for you to carry. The result is faster time to market through sharing the product information collection effort with your valued suppliers.

Productivity for all

The Onboarder makes it easier and faster for retailers and distributors to collect enriched product information from suppliers without the back and forth that takes time and effort. With the Onboarder, retailers and distributors can easily define the information they require from suppliers. The Onboarder uses the catalog structure from the PIM and synchronizes it to the Onboarder where your suppliers input or import their product information. This saves your team from having to reformat or convert the incoming data, reducing your workload and accelerating the process of onboarding supplier product data.

Expand your product offer

Do your suppliers propose new products for you to carry? The Onboarder makes it easy for suppliers to do just that. As the retailer or distributor, you can easily distinguish between existing and newly proposed products and decide whether to accept or reject the new product for your channels. If you accept, the product information is already configured for your PIM catalog based on the data and format you request! For trusted suppliers, your team can elect to accept all proposed new products in a mass edit, reserving others for a closer manual review.

A secure & efficient solution

Just like Akeneo PIM, Akeneo Onboarder is designed to make the product information management process faster, easier, and more secure than using tools ill-suited for the job.

- **Increase your scale.** Mass accept new product introductions from trusted suppliers, saving you time and effort.
- **Secures your PIM.** Only your employees access the PIM, while still allowing suppliers to directly provide you with the product information from the most reliable source – the supplier! Suppliers log in to the Onboarder and are only presented with the information relevant to them.
- **Scalable & accessible.** Supports up to 2,500 suppliers in a cloud-based environment. Data stays in the Onboarder and it can be incrementally updated as suppliers change or enrich product data over time.

Benefits

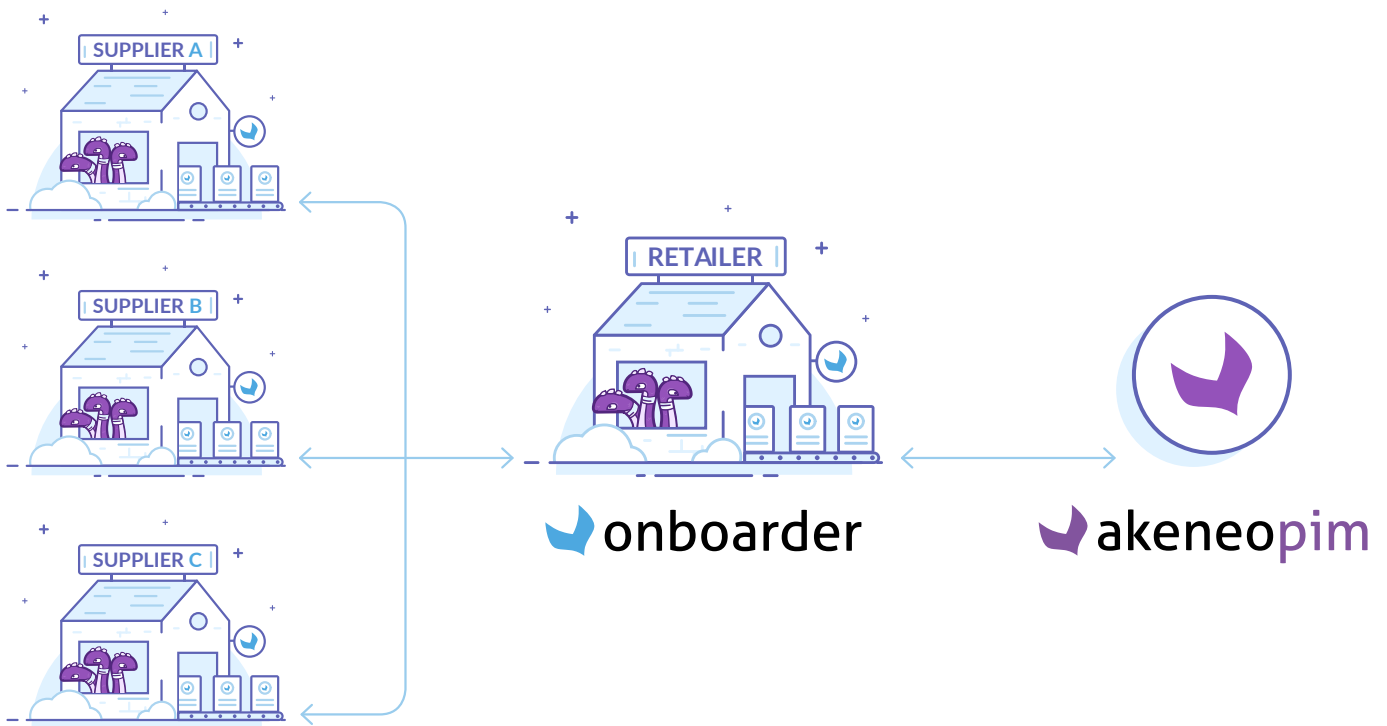
No more emailing spreadsheets. No more manual input errors. No more time lost to bottlenecks in the process of bringing on new products from suppliers. More time available for your team, and for your suppliers.

Increase:

- Speed to market
- Supplier data quality
- Ability to introduce new products

Reduce:

- Errors from rekeying spreadsheet data
- Time lag in the process of bringing on new suppliers
- Time spent reviewing product information from trusted suppliers



Supported by Akeneo

Because Akeneo Onboarder works with Akeneo PIM Enterprise Edition, you'll enjoy the same technical support for the Onboarder as you get with the PIM. We'll be there to support you – and your Solution Partner – as you onboard supplier products into your catalog and prepare your product data for distribution to your sales channels.