



About Akeneo PIM

Akeneo PIM is an easy-to-use solution designed to simplify and accelerate product information management processes. The PIM helps marketers collect, centralize, standardize, enrich, and control the quality of their product information, and spread it across multiple commerce channels including web, mobile, print, and POS. The result is more accurate and comprehensive product information and more efficient catalog management to increase conversions, reduce returns, and improve efficiency.

Open Source PIM delivered in the Cloud

Akeneo Cloud Edition delivers the power of Akeneo Enterprise Edition in a cloud-enabled infrastructure for a secure and supported experience, bypassing the need for an on premises infrastructure investment and maintenance.

With Akeneo Cloud Edition you get the best of everything: the power of Akeneo PIM Enterprise Edition and the flexibility of open source, combined with the scalability of a cloud infrastructure.

Why Akeneo Cloud Edition?

Focus on enhancing product information

- Spend resources managing your product information, not maintaining hardware and software
- Simplify catalog processes with the advanced features of Akeneo PIM Enterprise Edition
- Marketers can focus on business needs, and not worry about developer resource constraints

The power of Open Source PIM in the Cloud

- Access to source code enables custom development to suit your specific PIM process needs, and ability to check code quality, robustness, security, and scalability
- Quickly connect with a comprehensive Web API
- Extensions on Akeneo Marketplace for common customizations

Flexibility and control

- Cloud installation and deployment saves effort and resources
- Deployed in nearest network data center for optimum performance
- Option to control the deployment of Akeneo upgrades and patches

Security and scalability

- 24x7x365 availability and monitoring
- Cloud infrastructure for high performance & security
- Staging environment to test product onboarding & enrichment processes

Conduct your PIM business and leave managing the tool and infrastructure to us! Akeneo Cloud Serenity Mode delivers a SaaS experience so you can totally focus on delivering accurate, high quality product data.

- All Akeneo Enterprise Edition features
- Software updates automatically applied
- Easily connect your third-party applications via web API

Get the best of both worlds: a customizable PIM, running in the cloud. Flexibility Mode offers a PaaS experience giving you control over the application while benefitting from a fully managed cloud infrastructure.

- All Akeneo Enterprise Edition features
- You control when and whether to deploy Akeneo PIM upgrades and patches
- Leverage PIM extensions available in Akeneo Marketplace
- Utilize Akeneo Development Console to deploy your own customizations on your platform
- Easily connect your third-party applications via web API

Akeneo PIM Cloud Edition at-a-glance

	Cloud Edition	
	Serenity	Flexibility
Enterprise Edition Features	✓	✓
Automatically applied updates & upgrades	✓	-
Control when updates & upgrades are applied	-	✓
Ability to customize the PIM	-	✓
Ability to use the API	✓	✓
Use Akeneo Marketplace extensions	-	✓