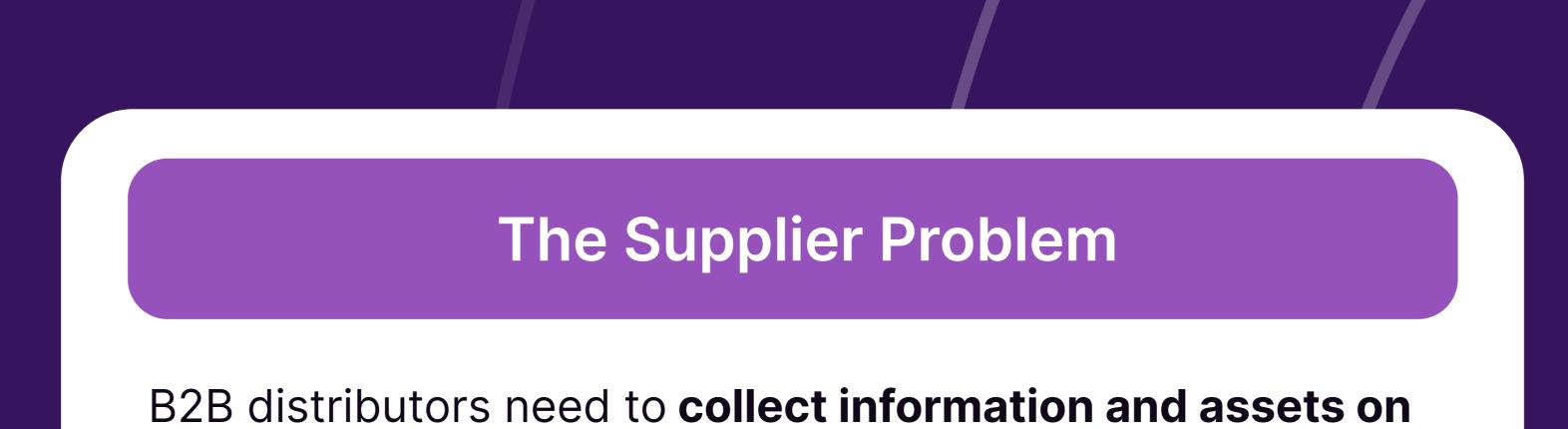
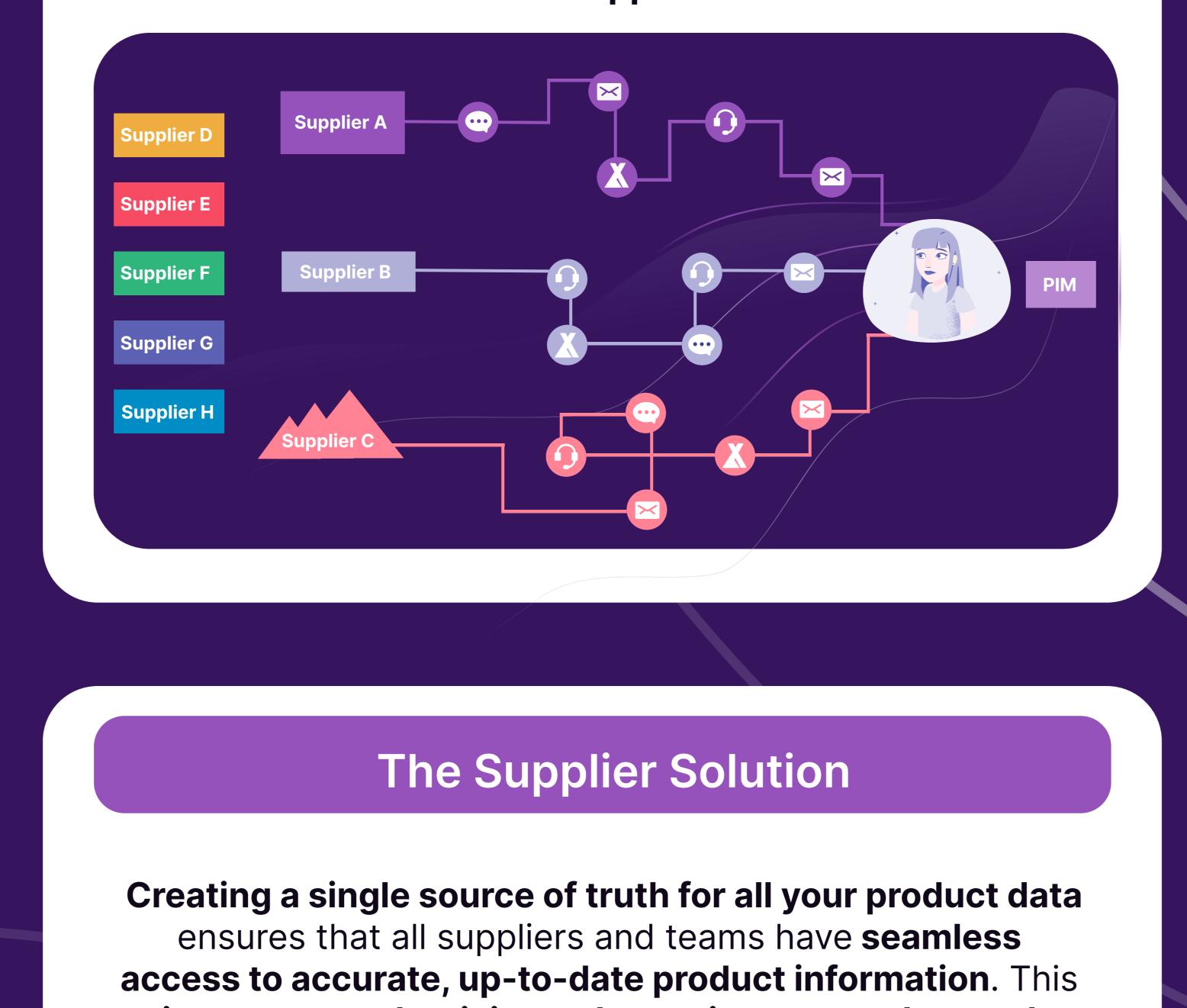
## Akeneo Simplify Supplier Relationships with Al

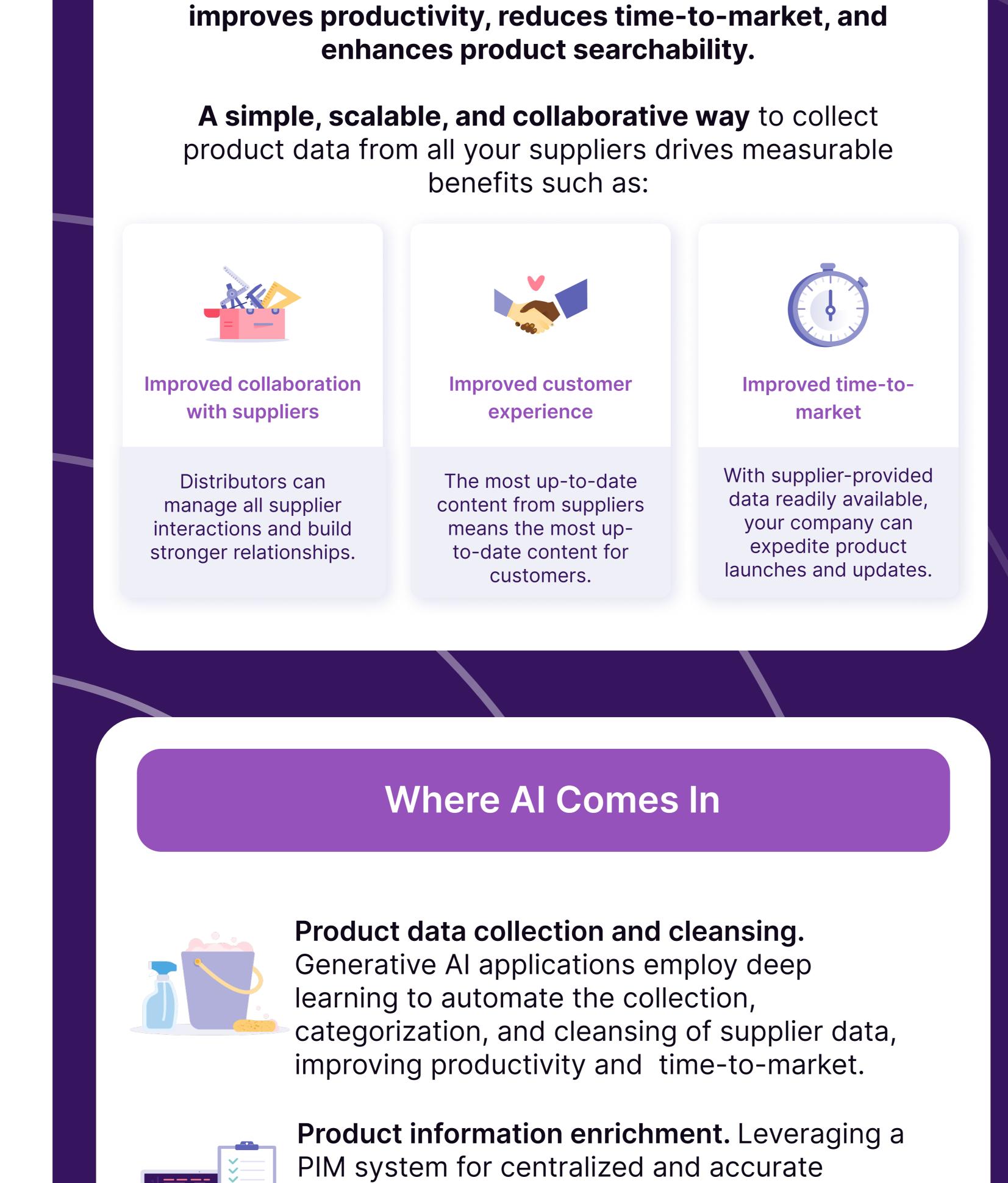




thousands of products from hundreds of suppliers. That's an operational and logistical challenge because every supplier organizes their data in their own way, and distributors have varying degrees of influence over suppliers and their operations.

Without an efficient way to collect supplier-provided product data, companies often experience slow time-tomarket, lack of governance resulting in unreliable data, and inefficient supplier relations.



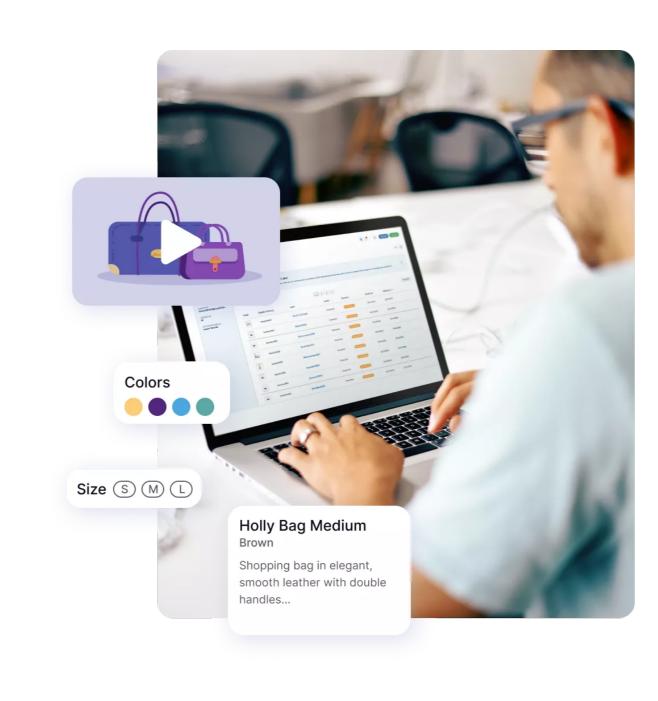




product data, GenAl generates compelling, well-formatted product copy and descriptions, enhancing the quality of data.



Product content translation. With enriched product descriptions, GenAI apps can be used for real-time translation and localization, opening doors to new markets.



🚽 supplier data manager Supplier Data Onboarding Made Simple, with Akeneo Supplier Data Manager.

A scalable, collaborative way to collect product data from all your suppliers, Akeneo Supplier Data Manager provides a user-friendly portal for collecting, managing, and enriching supplierprovided product information and assets.

Learn more

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